

TREASURES

ANNUAL REPORT





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MISSION

Equip & empower survivors of sexual exploitation and trafficking in the commercial sex industry to live healthy, flourishing lives & train others across the globe to do the same in their cities.



THE PROBLEM



90%

of women in the sex industry were sexually abused as children

70%

of trafficking victims are from the foster care system



70%

of female victims are trafficked into the commercial sex industry including porn, stripping, & prostitution



89%

want to escape but see no other options for survival

BUT, THERE IS HOPE...

THE SOLUTION

CONTINUUM OF CARE



OUTREACH

- Strip Clubs
- Porn Industry
- System Impacted Youth
- Online
- Media



INITIAL SUPPORT

- Needs assessment
- Matched with a mentor
- Sent care package
- Free to Thrive Recovery Curriculum
- Connected to services
- Emergency Financial Aid
- Wardrobe closet



SUSTAINING RECOVERY

- Weekly online support groups
- Online peer support
- Court support, credit repair, VOC
- Annual retreat
- PTSD & Grief Recovery groups
- Fostering community
- (i.e. holidays, hiking, beach day)

EMPOWERING WOMEN ON THE JOURNEY FROM

SURVIVOR TO OVERCOMER TO LIBERATOR



SUPPORTING SELF-EFFICACY

- Weekly Online Empowerment Groups
- Vocational/Educational Assistance
- Wardrobe for interviews
- Assistance in creating an ongoing self-care plan



EMPOWERING LEADERS

- Design Your Destiny Coaching Program
- Leadership opportunities
- In the Works: Free to Lead Curriculum

2023 IMPACT

YOUR SUPPORT MADE
THIS HAPPEN



298

CARE PACKAGES
SENT

110

RECEIVED CARE
CASE MANAGEMENT

212

ATTENDED
SUPPORT GROUPS

107

RECEIVED EMERGENCY
FINANCIAL ASSISTANCE

727

TOTAL WOMEN RECEIVED CARE

5

MEDIA



OUR IMPACT

SINCE 2003

6,193

RECEIVED CARE

1,178

HOURS OF GROUP
THERAPY PROVIDED

86,957

GIFT BAGS GIVEN TO
WOMEN WORKING IN
STRIP CLUBS AND PORN

31.1

MILLION
REACHED

CARE

TREASURES-TRAINED ORGS

WORLDWIDE

EUROPE

Bulgaria
The Netherlands
Romania

SOUTH AMERICA

Argentina
Brazil
Columbia
Ecuador

ASIA

Hong Kong
Philippines

AFRICA

South Africa
Tanzania
Uganda

AUSTRALIA

Brisbane

CANADA

Alberta
Greater Niagra
Toronto

113 Cities

29 Countries



FROM THE WOMEN

"I am very excited about continuing this next chapter of my journey with Treasures on my side.. It feels nice to be able to be authentic and to be surrounded by people who understand. I have never felt this much love. I truly appreciated and thank you for being dedicated to giving us a voice and helping us heal. Treasures gives us a place to feel, everyday, that we do not have to remain victims. We are survivors and thrivers. So thank you.

I hope others understand the impact you are making in the lives of so many."

A Treasure



Treasures has been a life saving program for me.

-A Treasure

Treasures has been my greatest source of support. I am leaving the industry soon. I see freedom.

-A Treasure

I love how survivor-informed Treasures is. It's so refreshing and helps me feel understood, safe and comfortable.

-A Treasure

My mentor at Treasures has gone above and beyond.

~A Treasure

Support group has been great and very helpful. My exit plan is finally solidifying!

-A Treasure

I am so thankful that Treasures was there to help me exit out of the life.

- A Treasure

You have been my safe place in the storm.

- A Treasure

**Name & identifying information changed to protect confidentiality.*

SURVIVOR DEVELOPED RESOURCES

➤ Scars and Stilettos

Our Founder's memoir which shares her story of childhood abuse, exploitation, strip clubs and finding freedom from it all.

➤ Someone I Love

A Guide to Helping Those Stuck in Harmful Behaviors and Relationships.

➤ Free To Thrive

A recovery curriculum designed to empower women to find freedom from exploitation and trafficking and live their best lives.

➤ Treasures Training

An online training created to equip people to make a difference in the lives of those who have experienced exploitation and trafficking in the commercial sex industry.



KEY PARTNERS



PO BOX 5311

SHERMAN OAKS, CA 91413

PHONE: 818-986-5683

FED TAX ID# 20-3596433

INFO@IAMATREASURE.COM

WWW.IAMATREASURE.COM

KEY FOUNDATION SUPPORT

- ▶ Perlman Family Foundation
- ▶ Slave 2 Nothing
- ▶ Sharon D Lund Foundation
- ▶ Ebell Rest Cottage Association
- ▶ Sisters of Charity Halifax
- ▶ ACC Communications
- ▶ California Community Foundation



STRATEGIC DIRECTIVES

CARE

Through our survivor-led, trauma informed mentoring, support groups, retreats, recovery curriculum, emergency relief fund, and community partnerships, we help women heal from their past and rebuild their lives.

PROGRAMS

- Online Support Groups
- Mentoring
- Coaching
- Emergency Financial Assistance
- Annual Care Retreat
- Vocational Development
- Survivor-Led Bible Study*

COST: \$373,000

OUTREACH

Continue to reach women and girls in strip clubs, porn, escorting, prostitution and victims of trafficking with the message that they are loved, valued, purposed and support is available.

STRATEGIC ACTIVITIES

- Monthly Strip Club Outreach to 47 clubs in Los Angeles County.
- Bi-monthly outreach to HIV testing centers for people in porn
- Strengthen our online reach through increasing our presence and visibility of resources in platforms where the women are interfacing.
- Engage in outreach to system impacted youth through retreats and workshops in partnership with DCFS, Department of Probations and Local Orgs serving youth.

COST: \$34,000

*Though we are a faith-based organization, there are no faith requirements and no strings attached when it comes to all of our programs and services. Our support groups and mentoring are open to women from all walks of life, and we respect everyone's religious and spiritual views.

RECOVERY CURRICULUM

In January 2024, we will be officially launching Volume One of our Live Free Curriculum Series: Free to Thrive.

Survivor-developed, trauma-informed curriculum is hard to come by and so very needed. Based on the Stages of Change model and key resilience building blocks, Free to Thrive is designed for people in precontemplation and contemplation. It invites participants on a journey where they can explore their dreams and desires and ultimately begin to identify and eliminate the barriers they may be experiencing. In 2024, our goal is to finish developing the next Volume in the series.

COST: \$25,000

TRAINING

We will continue to offer our digital training in order to equip and empower allies, service providers and churches to effectively reach and support women in their cities who have been impacted by sexual exploitation and trafficking.

COST: FULLY FUNDED AND CREATING REVENUE

COLLABORATIVE RESEARCH PROJECT

In collaboration with three other Los Angeles-based non-profits providing services to women who have experienced exploitation and trafficking, Treasures is conducting a longitudinal study tracking survivor success in 14 different categories. We are utilizing data collected using the The Outcomes For Human Trafficking Survivors (OHTS) Instrument. The OHTS is an outcome evaluation instrument designed to help comprehensive service programs monitor progress toward outcomes among victims and survivors of human trafficking.

COST: FUNDED

OPTIMIZE OPERATIONS

In order to maximize efficiency and sustainability, we will engage in a process of optimizing operations.

ACTIVITIES

- Conduct comprehensive evaluations of current programs and projects to identify strengths, weaknesses, opportunities and threats (SWOT).
- Create comprehensive training/onboarding processes.
- Establish organizational continuity regarding reporting, tracking, filing and systems upkeep,.
- Evaluate and optimize current fundraising and development strategies.
- Evaluate staffing and organizational structure in order to identify potential gaps and needs

COST: \$30,000

IN LOVING MEMORY OF

MARION WELLS 1948 - 2021

Marion served on the Treasures Executive Board for nearly 10 years. An author, philanthropist and avid animal lover, she was as shrewd as she was humble and servant-hearted. We miss her dearly.

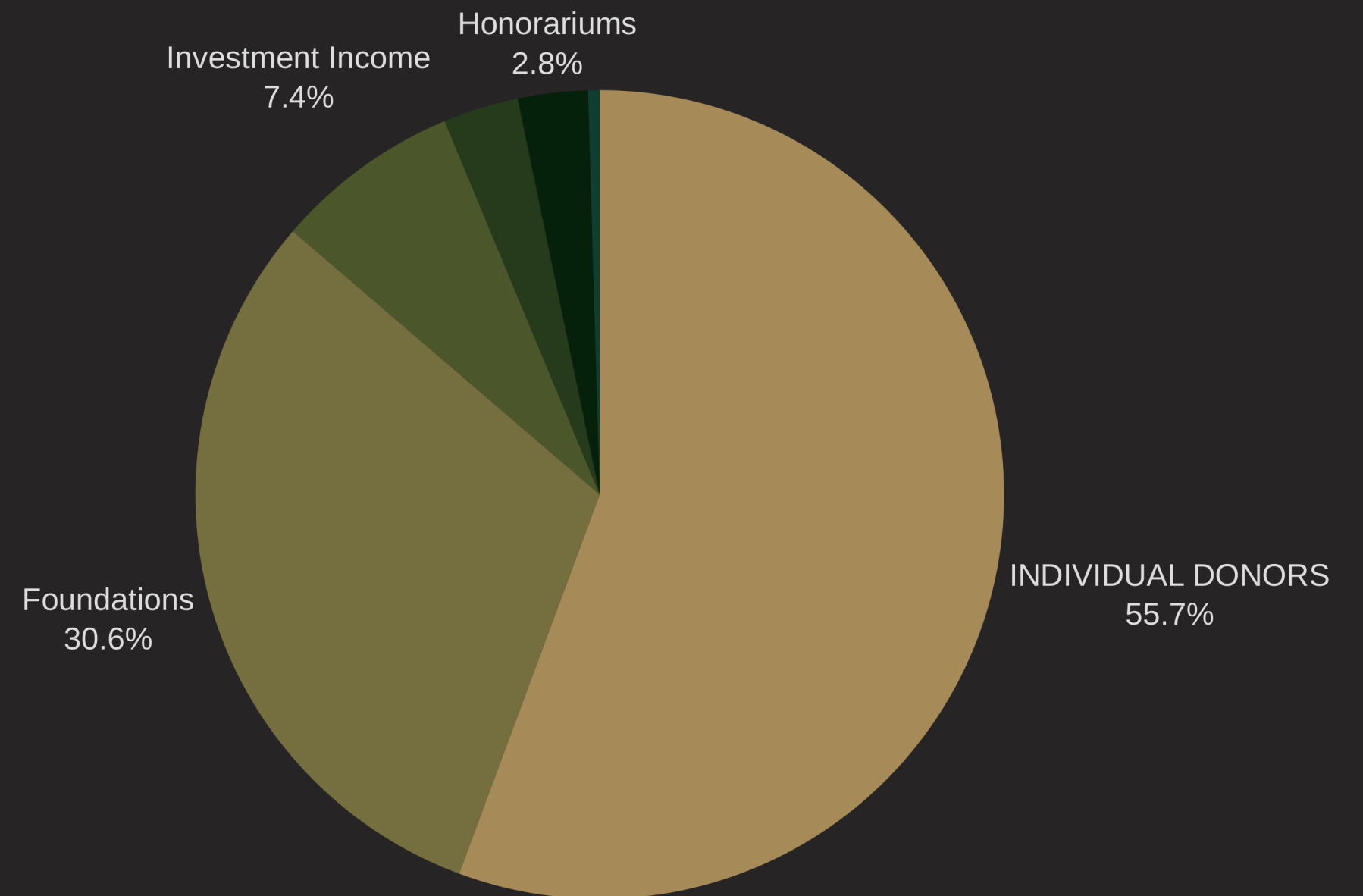
Upon her passing, she gifted her entire estate to non-profits she believed in. Treasures was blessed to be one of them.

In order to honor her life, legacy and desire to see her contributions leveraged, we placed her donation into a brokerage account from which we will use gains to support our annual budget.



FINANCIALS

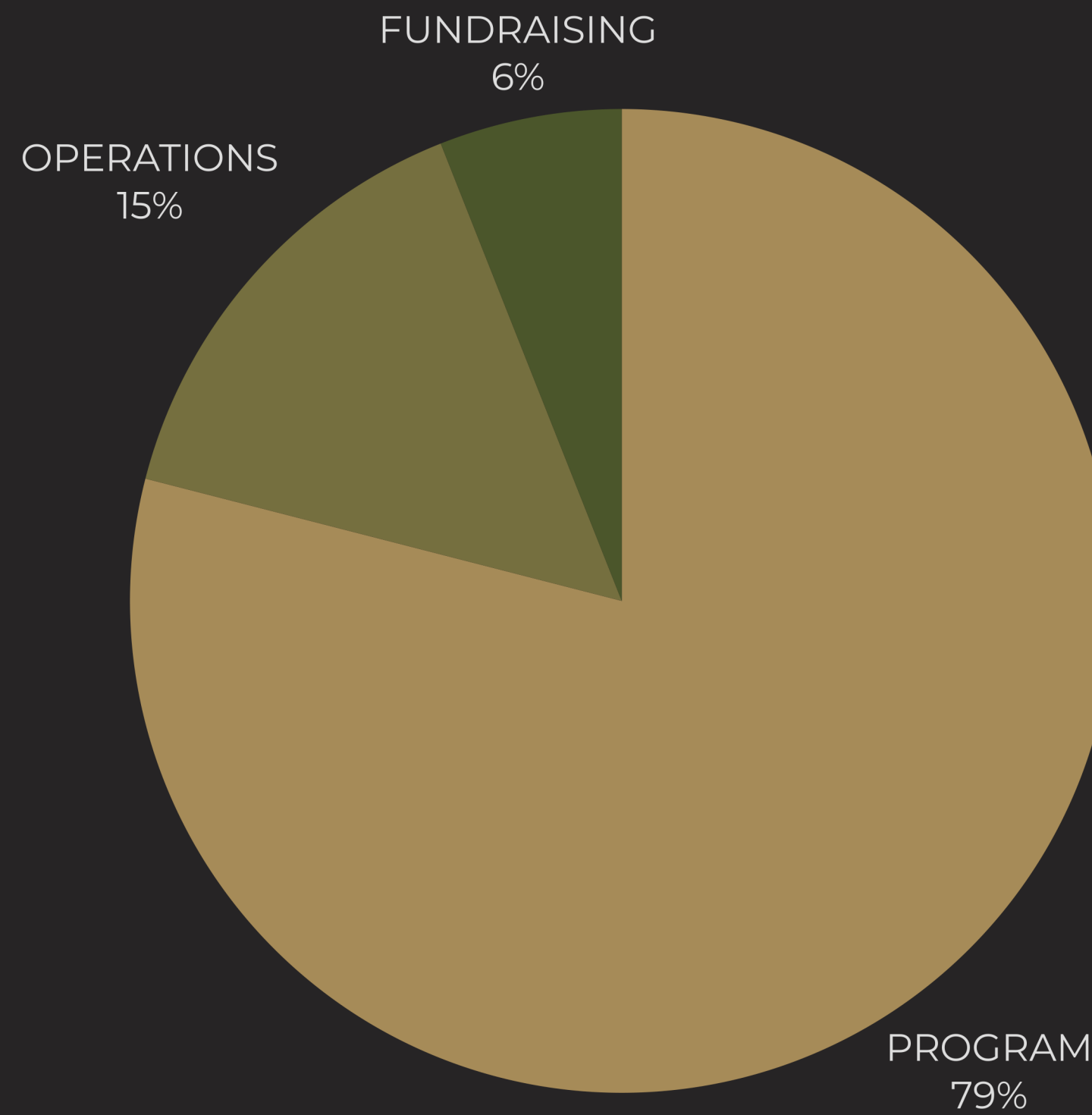
2023 INCOME \$479,028



Commitment to
Transparency
Recognized by
Intelligent
Philanthropy

FINANCIALS

2023 EXPENSE BREAKDOWN



Commitment to
Transparency
Recognized by
Intelligent
Philanthropy



HARMONY DUST, MSW

FOUNDER | EXECUTIVE DIRECTOR

Survivor of pimp-controlled exploitation turned UCLA honor student, in 2003, Harmony founded Treasures to help women and girls entrenched in sexual exploitation find freedom. She has provided training for the Department of Justice and the FBI and has helped train organizations in 139 cities worldwide. Her story has been featured on NPR, in Glamour, and in her memoir, Scars and Stilettos.



The
Washington
Post


RELEVANT

PLAYBOY

ELLE GLAMOUR

Buzz
Feed

DrDREW
PLN




"MY LIFE HAS BEEN FOREVER CHANGED. I COMPLETELY LEFT THE LIFE, FOUND GOD, AND CUT ALL TIES TO THE DARK SIDE. I AM A PROFESSIONAL NOW AND I EVEN WON PERSON OF THE YEAR IN MY FIELD! I PURCHASED A NEW HOME FOR MYSELF AND MY CHILD AND I AM EVEN MAKING WAY MORE MONEY THAN I EVER DID BEFORE IN THE DARK LIFE. YOU GUYS WERE THE START OF MY LIFE CHANGE AND I AM FOREVER GRATEFUL. I WILL NEVER GO BACK. "

~A TREASURE

SCAN THE QR CODE TO GIVE ONLINE



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